

ForSE 2008

Forum for Social Entrepreneurs

*Building a dynamic local network
dedicated to social impact*

Friday, October 10, 2008
BU School of Management
4th Floor



Boston University School of Management
Executive Programs
Institute for Technology Entrepreneurship & Commercialization
Public & Nonprofit Management Program



Social Entrepreneurs



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ForSE 2008: Forum for Social Entrepreneurs

An invitation to partner in planning

Around the world, a new breed of entrepreneurs has emerged. They are change agents who bring a fresh set of skills combining business acumen, innovative field work and operational excellence to build large scale sustainable organizations. Fueled in great part by the growing citizen sector, these social entrepreneurs tackle seemingly stubborn global challenges –whether working to improve basic education for inner city children, or fighting disease in the developing world – and they face daunting organizational challenges. No place better nurtures this new breed of social entrepreneur than Boston, which is home to nearly a fifth of the Fast Company Social Capitalist awardees as well as dozens of pioneering social enterprise investors.

The *Forum for Social Entrepreneurs (ForSE)* brings together social innovators with leading business professionals, investors, donors, government officials, academics, and students to facilitate the sharing of new technology and business ideas along with hard-earned management learnings to foster informed discussion and action on new social venture concepts.

The response to *ForSE 2007* was overwhelming. The oversubscribed event was a first-of-its-kind opportunity for Boston's emerging and established social enterprises to identify and recruit talent, meet potential partners to support their organizational growth, share best practices with peers, and interact with senior executives from Boston's leading companies, non-profit / social ventures, foundations, philanthropies, and beyond.

ForSE 2008 will build on this initial success, establishing a new and critical cornerstone for the support of Boston's social entrepreneurship ecosystem.

We invite you to join us as we begin planning *ForSE 2008*, and help us further grow Boston's dynamic reputation as a hub of social innovation and impact.

ForSE 2008 Co-chairs

A handwritten signature in black ink, appearing to read 'Raj Melville'.

Raj Melville
Principal, Ambient Engines

A handwritten signature in black ink, appearing to read 'Kristen McCormack'.

Kristen McCormack
Faculty Director, Public & Nonprofit
Management Program, BU SMG

A handwritten signature in black ink, appearing to read 'Vikas Goyal'.

Vikas Goyal
Co-Chair, TIE Social Entrepreneurs

A handwritten signature in black ink, appearing to read 'Paul McManus'.

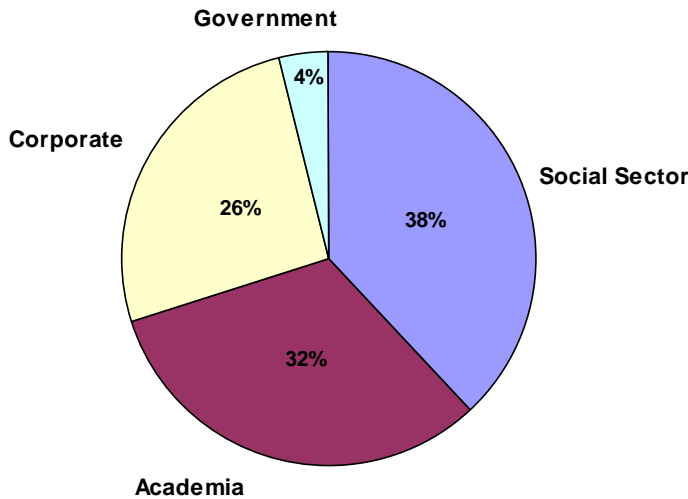
Paul McManus
Executive-in-Residence, BU SMG

Highlights from last year’s conference, ForSE 2007

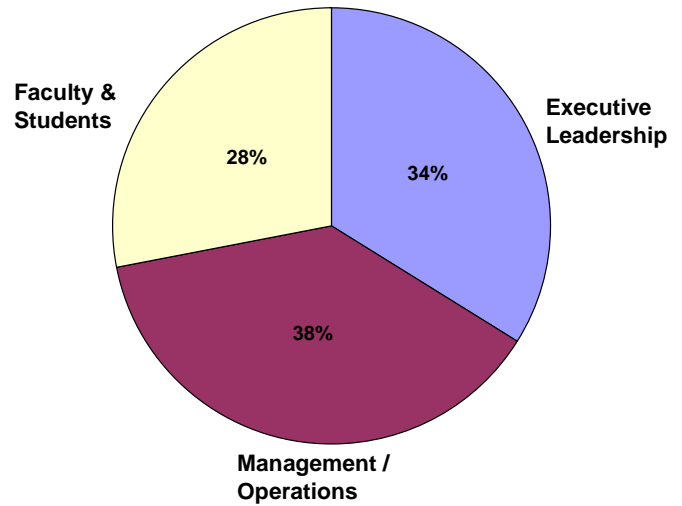
Diverse, Senior-Level Audience

250 people participated in ForSE 2007, making it the largest conference focused on social entrepreneurship to date in New England. The event drew together a diverse audience of business leaders, social innovators, academics, and other engaged citizens.

- More than one-third were senior for-profit or non-profit executives (CEO, Executive Director, or Board level)
- Nearly 10% of participants were Founders or co-Founders



Attendees by Organization Type



Attendees by Organization Roles

High Impact Community Building & Networking

ForSE 2007 was the premier networking event for Boston’s social sector in 2007. In addition to featuring interactive discussions with leading social innovators from around the world, the Forum provided incredible opportunities for relationship building. It was also a critical venue for emerging entrepreneurs to meet collaborators, access professional services, and recruit.

Registrants could opt to post their information on the conference website, where participants were able to securely email each other before, during and after the conference. Multiple breaks were interspersed throughout the Forum to encourage one-on-one discussions. The result was an rich community building opportunity for Boston’s social sector.



Outstanding Attendee & Panelist Feedback

Ned Rimer, co-Founder of Citizen Schools and keynote speaker at ForSE 2007, focused on the challenges of providing medical care, support, and comfort to Americans at the end of life. Sitting in the audience was Luther Luedtke, President and CEO of Education Development Center (EDC). At the time, Luther's company was actively exploring a new community initiative to improve chronic and end-of-life care. Despite overlapping interest and vision for the future of healthcare, Ned and Luther met for the first time at ForSE in November 2007. On April 7, 2008, EDC announced that Ned Rimer had joined the organization to lead this new initiative.

"ForSE 2007 was a great experience for me personally as it helped make the connection with EDC, a terrific organization," says Ned Rimer. "It addresses a key purpose by bringing together different folks with a common interest in Social Entrepreneurship."

Lotika Paintal is the Founder and Executive Director of Water Centric, a new international NGO focused on providing clean water to school children around the world beginning in India.

"After researching the field of water, sanitation and hygiene, as part of a task force advising the William J. Clinton Foundation, our team was convinced that the best way to systematically address the problem was to focus on providing access to water/sanitation and improving hygiene for the millions of students attending impoverished schools in developing countries", says Lotika. "I was fortunate to attend ForSE 2007 as I was just getting started. It not only helped me recruit a key board member, an active TiE Charter Member who I met at the conference, but also introduced me to Hurwitz & Associates, who are now providing legal counsel. And, with the help of connections I made at Boston University, I was also able to get a few college interns to work with me on my business plan."

Rishi Shukla is Executive Director of Fitness Forward, a national non-profit organization whose mission is to lead children to live well through education, web-based tracking tools, social marketing, and incentives.

"TiE Boston has been an invaluable resource to Fitness Forward", says Rishi. "We had a great opportunity to pitch our model to over 200 interested attendees as part of the 'Social Venture Pitches' segment of ForSE 2007. This directly resulted in new volunteers and meetings with prospective funders and partners. I frequently find myself looking to the TiE Boston network for advice, encouragement, and inspiration."

Sarah Bird is the Founder of SaafWater, a for-profit social enterprise whose mission is to provide affordable clean water to the urban poor in developing countries that was founded by Sarah Bird.

"The ForSE 2007 event at BU really helped us connect with others in the social enterprise community", says Sarah. "I was able to share experiences and gain valuable insights that are helping SaafWater as we get started"

Russell deLucia is the Founder and President of S3IDF (Small Scale Sustainable Infrastructure Development Fund) and was a panelist at ForSE 2007:

"I found the conference quite useful not just with regard to the session in which I presented," says Russell. "I enjoyed and learned from the other presentations and interchanges with fellow panelists and appreciated the feedback during the Q&A. I also made a few new contacts with whom I am having a further dialogue. I also found some of the presentations in the plenary session very interesting. And as expected I had some interesting exchanges 'in the corridors or over coffee' "



Additional comments from the post-conference feedback survey:

“Excellent! One of the best I have attended and I go to a number of conferences on social activism/entrepreneurship.”

“I’m new to social entrepreneurship and this was awesome.”

“Awesome! Very knowledgeable panelists.”

Dynamite Speakers & Panelists

Last year, *ForSE 2007* featured an outstanding series of discussions by leading social innovators, topic issue experts, and non-profit leaders from across New England and from around the world.

Keynote Speakers:

- Robert A. Brown, President, Boston University
- Alan Khazei, Co-Founder and Former CEO, City Year, Inc.
- Ned Rimer, Managing Director Co-founder, Citizen Schools

Other distinguished speakers & panelists included:

- Nishith Acharya, Executive Director, Deshpande Foundation
- Amy Bauman, Director of Business Development, greenGoat
- Jeff Blander, Executive Director, Bienmoyo
- Kelly Campbell, Partner, Bridgespan
- James Cleveland, President, Jumpstart
- Gary Cohen, Co-Executive Director, Health Care Without Harm
- Russell deLucia, President & Founder, Small-Scale Sustainable Infrastructure Development Fund
- Theresa Ellis, CEO, Common Impact
- William Fulbright Foote, President and Founder, Root Capital Inc.
- George Gendron, Founder & Director, Innovation & Entrepreneurship Program, Clark Univ
- George Grattan, Director of Fundraising and Public Affairs, Urban Ecology Institute (UEI)
- Peter Haas, Founder and Executive Director, Appropriate Infrastructure Development Group
- Juleby Hirsch, Portfolio Manager, New Profit
- Satish Jha, Chairman, eHealth-Care Foundation
- Bill Moomaw, Professor of Int’l Environmental Policy, Fletcher School of Law and Diplomacy
- Erick Ramos Murillo, Co-founder, RemesaTel
- Susan Musinsky, Co-Director, Social Innovation Forum
- Lisa Nitze, Vice President, Ashoka
- Betsy Arner Onyango, Portfolio Manager (Mali), World Education, Inc. (Africa Division)
- Mary Rivet, Co-Director, Social Innovation Forum
- Peter R. Russo, Director Entrepreneurship Programs - ITEC, BU School of Management
- Andrew Sears, Founder and Executive Director, TechMission
- Chetna Gala Sinha, President and Founder, Mann Deshi Mahila Bank, Mhaswad, India
- Rishi Shukla, Co-Founder and Executive Director, Fitness Forward
- Robert Spielvogel, Chief Technology Officer, Education Development Center
- Jeff Terry, Vice President, Cause Branding , Cone
- Deron Triff, Co-Founder and CEO, Changents

